


Do I care about privacy?


Really, really? Do I care enough?

Rui L Aguiar (ruilaa@ua.pt)

Instituto de Telecomunicações

Aveiro, Portugal

- 
- Privacy is a social concept, depends on
 - Law aspects
 - Social aspects
 - User personal aspects
 - What is needed to translate this in technology?
Technology is “law-neutral”...

- 
- Privacy services have a cost – specially if it is really complex and flexible!
 - Technical cost
 - Social cost
 - And economical cost
 - Which company can survive (and why) putting something up for a feature that will have a cost... and no clear benefit?
 - And the customer is not necessarily the target...

Why it have no clear benefit?

- Privacy will be broken

Correction: is broken at least in some ways

- Measurements
- Personalization
- Lawful intercept
- So exactly who do you want to put this “breaking” power on?

I will have no problem in mandating technologies for privacy...

- As long as:
 - The control of the legislation
 - The control of the regulation
 - The control of the implementation team
 - The control of the policy team
 - The control of the maintenance team

Is... well, you guess it, right ;-)